



News from Inova January 2013 – December 2013

Tailored Social Media Training to Help Develop your Business

Looking for free training to learn how to promote your business online? Do you want support learning how to make the most of Facebook and other Web 2.0 tools for marketing your business? We are now accepting applications for funded training available through our EU project Learning2.0gether.

In an SME it can be difficult to find the time and money to properly market your business. Social media is a fantastic and easily accessible tool (usually free!) to advertise and promote your business.

The Learning2.0gether training programme is open to staff from SMEs, to learn more about these tools from young tutors who it all comes naturally to! You will also get free access to the Learning Hub, providing useful information, including E-learning modules and a Skill-Share-Sell zone, where you can post requests related to Web 2.0 problems and general IT issues asking for help from those who are 'experts' in the community.

We are especially looking to support plus 50 year old employees from SMEs to attend the training. A variety of training methods will be available such as group workshops, one to one training and on-site delivery at your business.

Learning2.0gether is funded by the Lifelong Learning Programme and brings together an experienced consortium from across Europe, including SMEs, a public agency in digital literacy, a volunteer organisation, a Chamber of Commerce and SME representative associations. A practical and tailored Web 2.0 skills package for SMEs has been developed and adapted through this partnership.

If this free training opportunity sounds like it can benefit you if you work in an SME or own your own business, get in touch with us now to book your place.

For more information email projects@inovaconsult.com or book directly [here](#).

Looking for an intern?

Are you running or working in a small or micro business?

Are you aware of the benefits of taking on a graduate for a placement in your business?

SMEs in Europe, and particularly in the UK, are often unaware of the potential opportunities provided by the European Community for linking businesses with students and graduates who are looking for a placement abroad. Many graduates can apply for funding which will cover their expenses whilst working abroad and your business could access these valuable resources. So, if you're looking for someone to coordinate that project you just keep putting off, need support in developing a new area of your business or are looking to expand into Europe and need a native speaker to support you, Get Mobile could help!

Our Get Connected Zone provides access to information and resources about taking on a graduate trainee from Europe and can link you up with graduates who are looking for a placement right now.

It is FREE to register until November 2013 and you could find your ideal candidate within minutes! To register today, visit www.getmobileproject.eu

First Start UP newsletter ready to read!



Our very first Start UP newsletter offers you a brief introduction to the project with its aims and objectives. Hopefully you will follow the Start UP story through from beginning to end. Start UP is a 32 months long project and is co-funded with support by the European Commission under the Lifelong Learning Programme. You can find the newsletter [here](#).

“Managing Change” Workshop now available

In partnership with SiGold, a European funded project working with adult education organisations in Slovakia, Greece, Cyprus and Austria, Inova has developed a **new training course aimed at mature workers and focussing on managing change as we grow older**.

The “Managing Change” course can help anyone facing change in their lives using training techniques which develop self-confidence and resilience. Whether you’re considering retirement, facing redundancy or going through a time of personal change, we can help you explore your options and meet the challenge head on through a range of mentoring and training tools delivered by our experienced trainers.

Pilot training in the UK was very successful and we are now pleased to offer the course to a wider audience. We are offering a free workshop on Monday 17th June – if you think this could be for you, come along and try out some of our exercises. There will then be an opportunity to sign up for the full course.

You can find more information on the EventBrite website [here](#).

Testimonials from previous participants:

"I found the course incredibly useful. The timing was good for me in terms of other issues I was experiencing. The connectivity with other people from diverse backgrounds was extremely useful. I would recommend this course to any 50+ people experiencing change." Liz, 50+

"The “Managing change” course has been very empowering and it has supported me to focus on my life plan and business plan. It has reinforced my views and given me new confidence. It has made me more aware of my choices and that I can change my mind. It has given me tools and strategies for going forward successfully and helped me establish my priorities. The course has been very useful and worthwhile and Marina, the facilitator, was excellent. It was great to meet new people and to share thoughts and ideas on the subject. I am sure the course will have a positive benefit on my business." Val, 50+

"I found that the course helped me to realise that I have managed many changes in my life already and that I have already developed a lot of skills I need to manage change. It helped me focus on the things that are important to me and gave me tools to work on the future." Mary, 50+

To book a place on the FREE taster session, please [contact us](#).

First Learning2.0gether Newsletter goes Live

Learning2.0gether is a new Transfer of Innovation project funded by the European Commission, Lifelong Learning Programme, which will run for two years. The project aims to use social media to increase the ICT competencies of older workers (50+) in small and medium sized enterprises (SMEs) whilst improving the chances for young unemployed people to gain employment. To read more about the project and what it has achieved so far take a look at the first project newsletter [here](#).

If you think that this project can benefit your business then please get in touch by emailing projects@inovaconsult.com.



Taskforce Recruitment for Youth 2 Work

Youth 2 Work is a new EU-funded project supporting young people out of education or employment (NEETs from 18 to 28 years old) to gain valuable soft skills and competences to aid job-seeking and employability.

As part of the project, the Commission requires us to recruit a taskforce who will advise and give us feedback on our dissemination activity in order to ensure that we reach the target group effectively. This is also our chance to network with other local people working with the target group and find out more about EU funding and explore potential bids.

We are looking for VET professionals, support workers and young people who can meet up with us three times over the course of the project, once this month and again in September 2013 and March 2014, for 1 - 2 hours only.

Below is a Doodle poll with potential dates for the first meeting and the location. If you can attend, please register your availability [here](#).

Please pass on this invitation to anyone else in your network who might be interested in coming along. If you work with any young people who fit the target group we would also be interested in hearing from them as part of this group and would be happy to provide them with evidence that they have taken part, which could be included on their C.V's.

Please complete the Doodle poll and contact us directly by 19th March to confirm your interest on 0114 279 9091 or email info@inovaconsult.com, or if you would like further information on the Youth 2 Work project or the taskforce.

Recruitment for Get Mobile Circles

The Circles are a series of four group mentoring sessions where one of our experts in career coaching will build up their employability skills.

The first sessions of the Career Circles will take place in Sheffield in April 2013. For more information about the Circles take a look at the [flyer](#).

To find out more about Get Mobile [contact us via email](#) or call 0114 279 9091.

Apply for Youth 2 Work Career Circles

Youth 2 Work is a new project that aims to help tackling youth unemployment in Europe. 18 to 28 year olds who are currently out of employment, education or training can apply for our fully funded Career Circles that will help them entering the labour market successfully.

The Circles are a series of four group mentoring sessions where one of our experts in career coaching will build up their employability skills.

The first sessions of the Career Circles will take place in Sheffield in April 2013. For more information about the Circles take a look at the [flyer](#).

To find out more about the Youth 2 Work project [contact us via email](#) or call 0114 279 9091.

10 funded Places for Get Mobile Circles

Get Mobile helps female graduates to find out more about the benefits of going on a placement in Europe.

The Circles are a series of three group mentoring sessions where one of our experienced coaches will support the graduates in getting prepared for going abroad in order to gain some work experience there.

She will help the them



- becoming more attractive to employers,
- improving the ability to adapt to an unfamiliar culture and work environment,
- developing self-confidence to face possible challenges when abroad.

The first sessions of the Get Mobile Circles will be conducted in Sheffield at the end of February 2013. For more information about the Circles take a look at the [flyer](#).

To find out more about the Get Mobile Project visit www.getmobileproject.eu, [contact us via email](#) or call 0114 279 9091.

Witec Newsletter November 2012

Inova represents [WITEC](#), the European association for Women in SET (Science, Engineering and Technology). If you want to find out more about this organisation, you can read the Newsletter for November 2012 [here](#).