



The
University
Of
Sheffield.



A project
sponsored by
the European
Commission

European Business Growth Catalyst

Venue:

**9 Mappin Street (Room G14)
University of Sheffield**



**EUROPEAN CENTRE FOR
BUSINESS GROWTH**

ecbiz.eu



ESADE
Business School



inova
consultancy



This introductory briefing will give you an overview of the unique, hands-on programme designed to equip you with the tools needed to analyse your business and take action to achieve growth. In partnership with the European Commission, and with the expert guidance of the European Business Growth Catalyst team, we will demonstrate the skills you need to make a real difference to your organisation and to develop yourself as a manager and leader. Whatever challenges your business is facing, this programme will enable you to identify the issues you need to address and to tackle them effectively.

Benefits to your business:

- Objective evaluation and analysis from a team of proven entrepreneurs and experts who are experienced in identifying opportunities to drive effective change
- Hands-on, practical advice and support to address your specific organisational needs
- Practical guidance on how to effectively implement the changes necessary to achieve growth
- Continuous input over 6-12 months to optimise your organisation's performance

Benefits to you:

- Up to 12 months' continuous consultancy and support
- Your organisation will be ready for investment and growth
- Expert guidance and support relevant to the needs of you and your organisation
- Competency in critical thinking and analysis, intervention, leadership and change management
- If you choose to embark on it, you can gain a Postgraduate Certificate in Innovation and Consultancy, accredited by the University of Sheffield.

This programme is for you if:

- You are an SME business owner, manager, intrapreneur, entrepreneur or business consultant
- You want to take action in your own or your client's organisation to achieve sustainable growth and improve performance
- You want to develop your leadership and strategic management skills
- You want to share experiences with experts who have overcome organisational challenges
- You want to drive your own or your client's organisation forward and stay ahead of the competition
- You want to make your organisation investor-ready



Schedule

Module 1: Diagnosis and Business Fit

Friday 24th October

Module 2: Resource and Capability Analysis and Identification

Friday 21st November

Module 3: Intervention Methods and Leadership for Business Growth

Friday 12th December

Module 4: Exploring International Markets

Friday 23rd January

Module 5: Financial Planning and Restructuring

Friday 20th February

Module 6: Project Catalyst Operationalisation

Friday 20th March

(Time: 9am - 5pm)



University of Sheffield Campus Map

For more information, write to: admin@inovaconsult.com

